## **BRAUNSON YAGER**

braunson@braunson.ca (289) 969-8099 github.com/braunson linkedin.com/in/braunson

Motivated multidisciplinary software engineer with 19+ years of experience building a wide range of software for startups to multi-million dollar companies. Thrives in solving problems big or small, in order to help solve real-world problems and increase revenue.

# **WORK EXPERIENCE**

#### **ArborXR**

Backend Developer III

Jan 2023 to July 2024

- Engineered sophisticated features and resolved complex issues in a large, multilanguage codebase, coordinating seamlessly with internal and third-party integrations.
- Collaborated with cross-functional teams to deliver comprehensive enterprise solutions, maintaining alignment with project deadlines and objectives.
- Developed and implemented pivotal features that significantly boosted revenue and expanded the customer base.

# PrepAgent (acquired by Aceable)

Lead Developer / Senior Full Stack Engineer

June 2020 to October 2022

- Increased revenue by building two new feature offerings (Crash Courses, Private Tutoring) which increased revenue +1MM the first year
- Greatly increased performance of the platform (+35% faster) by upgrading to Laravel 9.x, PHP 8.x and updating the code to be more efficient causing faster speeds for customers and less resources required for the business.
- Improved customer service performance by providing better tooling after keeping an open channel with that department resulting in reduced resolution times for support tickets.

#### Houseable

Senior Full Stack Web Engineer

December 2017 to January 2020

- On joining I planned and executed the update to the existing platform (Laravel 5.0 to 5.8) and implemented Laravel Spark 4.x (then upgraded to v8) into the system.
- Enhanced the flow and easy of use for the users when using the system after working with the dev, sales and agent teams.

- Improved performance, responsiveness and security and reduced resources and hardware costs by upgrading Laravel to the latest version.
- Increased subscription revenue and ability to manage and bill customers by integrating Laravel Spark (a complete recurring billing solution for Laravel)
- Converted the site to be responsive, integrated a new UI, optimized queries, refactored code, wrote a code review, style guide, deployment and review procedures all in order to provide a better developer and user experience and platform performance.

Sprout Studio Inc. Welland, Ontario

Lead / Senior Full Stack Web Developer

April 2015 to June 2016

- Expanded on an already existing basic platform from a previous development agency, by identifying and predicting problems, analyzing issues, meeting goals and solving problems in order to provide a stable SaaS
- Assessed situations, gathered information and solved business problems by leading a team of 4 developers
- Created and enforced policies and procedures for testing, code review, code standards, deployment and backups leading to an increase in productivity and quality of code
- Built a platform to process a growing amount of images to multiple sizes with multiple watermarks concurrently
- Crafted a custom Vagrant development box for local development with a variety of helpful tools installed
- Integrated the platform with MailChimp, Chatlio, Authorize.Net, PayPal, Stripe, Cloudinary, RackSpace, Google Analytics, Skipjack, and OpenWeatherMap

#### Geekybeaver

Full Stack Developer & Designer, Sysadmin, Project Manager, Sales

August 2011 to Present

- Developed and designed scopes, features for client, keeping the client through each phase of the project until completion
- Devops which includes managing servers, backups, making sure all sites and servers are secure and updated regularly
- Interacting regularly with clients, staff and industry partners such as LG, PC Financial and Hewitt's Dairy in order to spec out new features, bug fixes or entirely new products.

## **TECHNOLOGICAL EXPERIENCE**

#### Languages / Frameworks

PHP, Javascript, MySQL, HTML, CSS, SCSS, Laravel, Laravel Spark, Laravel Livewire, Inertia.js, WordPress, Ruby/Rails, VueJS, AlpineJS, jQuery, Perl, Node.js, MQTT, React

# Tools

Laravel Vapor, Laravel Forge, Laravel Horizon, Git, GitHub, GitLab, SVN, Adobe Illustrator, Adobe Photoshop, Linux, Load Balancing, Redis, Supervisord, Jenkins, JIRA, Load Balancing, Travis-CI, Heroku, AWS, Linear, Minio